

REMARKS

5 The indication in the Office Action, of allowability of various claims has been noted with appreciation. By this amendment, new independent claims have been introduced based on the subject matter of claims indicated as containing allowable subject matter. For the convenience of the Examiner, the following tabulation relates the new independent claims to the original claims on which the subject matter of each of the new independent claims has been based.

NEW CLAIM	SUBJECT MATTER CONTAINED IN ORIGINAL CLAIMS	NEW CLAIM	SUBJECT MATTER CONTAINED IN ORIGINAL CLAIMS
86	76, 77	114	53, 57
87	76, 77, 78	115	31, 34
88	76, 80	116	53, 55
109	31, 45	117	31, 51
110	53, 66	118	53, 72
111	31, 35	119	31, 47
112	53, 56	120	53, 68
113	31, 36		

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15 In the Office Action, objection was raised against (now cancelled) claim 75 objection was made that the "A merchandising system" had insufficient antecedent basis in the claim. With respect, this objection is traversed and is believed not to be applicable to similarly drafted new claims, because the phrase provides the preface of the claim and properly includes an indefinite article introduction. Claims are fully consistent with 35 USC 112, second paragraph.

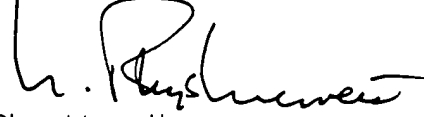
20 The references cited in the Office Action but not relied on by the Examiner have been noted.

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25 It is believed all outstanding grounds of objection and rejection in the Office Action have been satisfied and that all of now pending claims 86 - 145 are allowable. Early notice to that effect is solicited. If after considering this response, the Examiner has any outstanding questions, a telephone call to the undersigned attorney would be appreciated.

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SHARP, COMFORT & MERRETT, P.C.
13455 Noel Road, Ste 1710
Dallas, Texas 75240-6636
DOCKET: 5003
Tel: 972/490-3698

Respectfully submitted


Rhys Merrett
Registration No. 27250